

REQUEST FOR EXPRESSION OF INTEREST (EOI) FOR THE PROVISION OF PUBLIC RELATIONS, DIGITAL, AND MEDIA MANAGEMENT SERVICES FOR EACOP LTD IN TANZANIA

REFERENCE NO. 00000435

East African Crude Oil Pipeline (EACOP) LTD ("EACOP LTD") invites experienced and reputable companies to express their interest in provision of Public Relations, Digital and Media Management Services to the EACOP project in Tanzania.

The EACOP Project involves the construction and operation of an underground and cross-border pipeline to transport crude oil for export to international markets. The pipeline will run from Kabaale, Hoima District in Uganda to the Chongoleani peninsula near Tanga in Tanzania. The length of the pipeline is 1,443 km, of which 296km will be in Uganda and 1,147 km in Tanzania.

BRIEF DESCRIPTION OF THE SCOPE OF THE SERVICES:

East African Crude Oil Pipeline (EACOP) Ltd, invites experienced and reputable service providers to express their interest in providing the following Public Relations, Digital and Media Management Services in Tanzania.

- Public relations and media management services
- Digital design services, including the development of digital creative assets, infographics, motion graphics, and illustrations for digital media.
- Media planning and buying services.
- Media production services.

MINIMUM REQUIREMENTS:

Companies and/or organizations expressing their interest are invited to document their request with:

- Brief description of experience, expertise, and capacity to deliver the required scope of services.
- Organization profile detailing services provided, proof of performance, with reference letters from three previous clients.
- Business License.
- Certificate of Incorporation and BRELA search (attach copy)
- Proof of registration with the Tanzania Revenue Authority (TRA) and Tax Clearance Certificate for the latest year available.
- Proof of Registration with the EWURA Local Supplier Service Provider (LSSP) database or an approved application at the time of submission of the response to this expression of interest is strongly recommended.
- Compliance with Local Content Regulations, 2017 and Local Company definition.
- Profile of key personnel to be involved in the project including personal certifications as necessary and level of qualifications, experience, and capacity to deliver the required services.
- Financial capacity to deliver the services required including submission of financial accounts for the past three years.
- Evidence of a QHSE Management system, organization, and process in compliance with applicable Local and Industry standards for similar works.
- Proof of Anti-corruption, Anti-bribery, Compliance, and Human Rights policies.

Companies which have the ability, capacity, and resources to implement the activities listed above should express their interest by sending together with the documents stated in the above section through an email to procurement.tz@EACOP.com, (max. email size 20Mb) on or **before 17:00 hours** East African Time (EAT) on or before **23rd December 2023**. Email object shall be: **00000435** Provision of Public Relations, Digital and Media Management Services. Statements of EOI should be no more than ten (10) to twenty (20) pages long.

All Expression of Interests should be submitted in English Language.

Note: EACOP LTD will review and assess the documents provided by companies that have expressed interest in accordance with this EOI and conduct evaluations based on internal criteria to determine which companies will be included in the list of pre-qualified companies. Only the pre-qualified companies will receive, by signing a Non-Disclosure Agreement (NDA), an invitation to bid as a continuation of the call for tender process. EACOP LTD reserves the right at its sole discretion to make the decision to select or reject a company and maintain its decision without having to give reasons to the company concerned.